

Programul de studiu: ECTS IFR

Disciplina: Limba străină pentru afaceri 1 (Limba engleză)

Anul de studii: I

Semestrul: I

CALENDARUL DISCIPLINEI

Perioada	Săptămâna	SEMINAR FAȚĂ ÎN FAȚĂ (SF)		SEMINAR ÎN SISTEM TUTORIAL (ST)		LABORATOR (L)		PROIECT (P)		EVALUĂRI	
		Tematica abordată	Data Nr. ore	Teme de control	Termen de predare/nr ore	Lucrare de laborator	Data Nr. ore	Tematica abordată	Data Nr. ore	Data	Tipul (E/C/V)
Pregătire curentă	1	Economics. Introduction to Economics. Companies. Company Structure ; Talking about what companies do; Talking about company structure; Presenting visual information – 3 ore On Partnership. Types of partnership. Partnerships and business corporations – 1 oră	08.10.2017 (4 ore)								
	2										
	3	On Partnership. Types of partnership. Partnerships and business corporations – 2 ore Banking. Banking systems across Europe. Making and Confirming Arrangements - 2 ore	21.10.2017 (4 ore)								
	4										
	5										
	6										
	7	Banking. Banking systems across Europe. Making and Confirming	19.11.2017 (4 ore)							19.11.2017	Evaluare exprimare

		Arrangements - 1 oră Means of Payment. Dealing with services provided by the banks. Methods of payments in foreign trade – 3 ore									orală
	8	Evaluare parțială – 2 ore Accounting. Accounting principles. Types of financial state – 2 ore	25.11.2017 (4 ore)							25.11.2017	Evaluare scrisă
		Accounting. Accounting principles. Types of financial state – 1 oră Corporate Management. Management styles and strategies – 3 ore	26.11.2017 (4 ore)								
	9	Business Firms Going Global. Globalization – 3 ore Marketing. Marketing strategies. International and local brands – 1 oră	03.12.2017 (4 ore)								
	10										
	11										
	12										
	13										
	14	Marketing. Marketing strategies. International and local brands – 2 ore	20.01.2018 (2 ore)							20.01.2018	Evaluare temă de casă
		Evaluare finală – 2 ore	21.01.2018 (2 ore)							21.01.2018	Colocviu
Sesiune examene	1										
	2										
	3										

E – examen, C – colocviu, V – verificare pe parcurs

Coordonator disciplina,
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